

## Theory of Change

In the Metro Edmonton region, **ECVO** serves as a trusted advisor and thought leader that works with change-ready public benefit voluntary organizations to:

- build their **resilience**, increase their **capacity** and build their **confidence** to address the pressures they face
- build their capacity for **effective collaboration** by facilitating the transition from **conversation to action**

Classifying activities as either **broad market**, **defined market**, or **single organization request** allows ECVO to become more reflexive in its capacity-building work, offering open and accessible programs while connecting more deeply with organizations that need it.

ECVO believes that **effective collaboration** in addressing challenging social issues through **collective action** is essential to the strength and sustainability non-profit sector, and we are uniquely positioned to **lead**, **convene**, and **give voice** to organizations working to affect change.

