



Edmonton Chamber  
of Voluntary Organizations

### **About:**

The Edmonton Chamber of Voluntary Organizations (ECVO) is a member-based organization that amplifies the voices of Edmonton's non-profit sector. ECVO uses capacity building, advocacy, thought leadership, and a commitment to reconciliation, along with the support of more than 250-member non-profits to draw attention to the challenges and opportunities within the non-profit sector. The ECVO was founded in 2002 and has had a significant impact through its advocacy for the sector. Today, our team of governance, policy, government relations, volunteerism, communications, evaluative learning, and ethno-cultural diversity experts works across the region and in collaboration with Canada's wider non-profit sector to support strong and resilient non-profits that are able to meet the needs of those they support.

### **Scope of Work:**

The Edmonton Chamber of Voluntary Organizations (ECVO) is seeking an artist/communicator or collective of artists/communicators to support us to tell the stories about our organization and the work we do in creative ways.

As a member-based organization, storytelling is central to how we communicate with our audience. The stories we tell not only serve to keep our membership updated on our events and learning opportunities but also serve to showcase the innovative and transformative approaches that our organization utilizes in our work.

Through this project, we are interested in:

- utilizing a decolonial and equitable approach to storytelling, i.e., ensuring that our stories are rooted in community and accessible in language and format to those we serve and work with.
- exploring how we can capture and communicate the impact of our work at the grassroots and institutional levels in less traditional ways (e.g., formal and academic reports and papers, blogs, etc.).

### **Deliverables:**

Working primarily with the project committee, and on occasion, other ECVO staff, board members, and some external partners, the successful artist(s)/communicator(s) will support us to capture and creatively communicate 3-5 accomplishments and learnings over the last 2-3 years with our community (i.e., our membership, partners, funders, etc.).

Some of the stories we would like to tell include, but are not limited to:

- The ECVO's Equity Diversity and Inclusion (EDI) journey ○ Checking in on the [2020-2022 EDI Strategic Plan](#)

- [Reimagining ECVO's Governance Journey through a social justice lens](#) ○ Checking in on the new governance model and articles of association developed by our board of directors
- The Ethno-Cultural Capacity Building Collaborative ○ A grassroots collaborative project aimed at creating more accessible capacity building opportunities for grassroots ethno-cultural organizations

### Timeline:

- RFP Release: August 3, 2023
- Queries/Question period ends: September 5, 2023, 12 noon (MT)
- Proposal Submission Deadline: September 11, 2023, 5 pm (MT)
- Selection of Artist(s): September 20, 2023
- Story 1 Submission: October 15, 2023
- Story 2 Submission: November 6, 2023
- Story 3 Submission: December 15, 2023
- Project Wrap-Up: December 21, 2023

### How to submit a proposal:

Artists/communicators are invited to submit creative proposals (*preferably using one of the artistic mediums you would use for the project*) that tell us about yourself and how you would approach this work.

Please incorporate the following into your proposal:

1. List of all the artists/communicators included in the proposal
  - a. Name, contact information and website, portfolio, and/or social media of each artist(s)/communicator(s)
2. The artistic mediums you would use for the deliverables listed
  - a. **\*\*PLEASE NOTE:** *we are primarily interested in working with an artist/communicator or a collective of artists/communicators with strong writing, interviewing, photography, videography and graphic design skills.*
3. Past experience working on similar projects and/or with similar organizations
4. The overall fee for this project within the specified limit of \$10,000

This project will be tendered at the discretion of the Edmonton Chamber of Voluntary Organizations. The project committee will review and decide based on a weighted point system considering experience in the sector 25%, plan to meet the proposal outcomes 35%, consultant creativity and qualifications 30%, and best overall value for the product 10%.

The ECVO would like to thank you in advance for your time and attention to this matter. Should you have any questions and/or comments, please do not hesitate to contact Director of Marketing & Strategic Communications, Leila Daoud, at [leila@ecvo.ca](mailto:leila@ecvo.ca)

**Please submit your proposal via email to [careers@ecvo.ca](mailto:careers@ecvo.ca) no later than September 11, 2023 ECVO Guiding Values:**

**Collaboration:** We believe collaboration, not competition, strengthens our communities and sector partnerships. We support sector organizations to find common ground and discover ways they can share resources and ideas. Internally, we encourage our team to work without silos and find interdisciplinary solutions to common challenges.

**Boldness:** We seek to be bold in our ideas and in the way we communicate our work because the issues our sector face require honesty and approaches beyond the status quo. We push into uncomfortable places in order to achieve new learnings and opportunities for growth and necessary change.

**Adaptability:** The sector and society are shifting, and our work at ECVO must respond appropriately. We seek sector transformation that will enhance sector agility and resilience so organizations and their personnel may adapt to the social, environmental, and economic changes of the 21st century.

**Credibility:** We conduct our work and relationships in ways that build trust. We aim to fairly, transparently, and accurately represent our members and community so they can rely on our strong voice and reputable programs to achieve their goals.

**Just Relationships:** Relationship is at the core of everything we do, whether through supporting the development of interpersonal relationships—member to member, mentor to mentee, volunteer to staff—or more macro sector partner relationships. We understand that the way we relate to each other can be marked by inequality and injustice that is structural in nature. In all of our relationships we strive for equality, justice, and reconciliation.